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07/01/2008

DOCKET NO.: MSFT-5046
Application No.: 10/752,384
Office Action Dated: March 17, 2008

PATENT
REPLY FILED UNDER EXPEDITED
PROCEDURE PURSUANT TO
37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Frank David McSherry, et al.

Confirmation No.: **6813**

Application No.: **10/752,384**

Group Art Unit: **2166**

Filing Date: **January 5, 2004**

Examiner: **Khanh B. Pham**

For: **PERSONALIZATION OF WEB PAGE SEARCH RANKINGS**

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

*Entered W/RCE
07-22-08
[Signature]
09/30/08*

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated **March 17, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page _____ of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page _____ of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 7 of this paper.